

## Privacy Policy

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**Noricum Ltd. is registered personal data administrator with the Commission for Personal Data Protection of the Republic of Bulgaria. Certificate No. 356633.**

### Privacy Policy

Please read carefully the General Terms and Conditions and the Privacy Policy of eTicketsMall before you make your registration and/or your order.

If you have any doubts or questions, please contact us at [info@eticketsmall.com](mailto:info@eticketsmall.com) before proceeding to use the eTicketsMall website and before you give your consent to these terms by using the website eTicketsMall.com.

If you have any objections to any provision of The General Terms and Conditions and/or The Privacy Policy of eTicketsMall, please discontinue using this website immediately. By continuing using this website you agree to all terms detailed herewith.

By registering on eTicketsMall the User declares that he/she has read, understood and accepted The General Terms and Conditions and The Privacy Policy of eTicketsMall and cannot refer to misunderstandings or ambiguities in the text and meaning of the conditions specified below.

By registering on eTicketsMall the User agrees that the personal information provided by him will be used by eTicketsMall and third parties in accordance with the conditions specified in The Privacy Policy.

### Changing the Privacy Policy

eTicketsMall reserves the right at any time, without notice, if deemed necessary, to cancel or change any of the conditions listed in the Privacy Policy. Changes take effect at the time of publication. We strongly advise all users to review the Privacy Policy periodically and to be informed of the changes in the Privacy Policy. If you continue to use the website of eTicketsMall after the changes take effect, you agree to and accept all the terms of the amended the Privacy Policy.

We may disclose or share information that is not personal with our Partners, Affiliates and Advertisers in Bulgaria and outside the territory of bulgaria. for example, we may share demographic information (excluding personal data) with "third parties - advertisers" or "third parties - advertising agencies" and others as specified below:

We use third parties - advertising agencies maintaining the ads you see when you visit our website. These agencies can use data that is not personal, about your visits to this and other websites using network tags in order to provide advertisements about goods and services that may be of interest to you. We also use third parties - service providers to track and analyze statistical data about our users to administer the eTicketsMall website and constantly improve its quality and the services we offer.

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Please note that this is not personal data, but only general references to the activities of our Users. This data is collected on our behalf, it is our property and we use it.

### **Data required for registration:**

- Full Name
- A valid email address
- A telephone number
- An address (required for the invoice)

Where required by the Organizer of the event/trip or by the competent authorities may need you to provide additional user information, such as passport data, ID number, etc. (as is the case for cross-border travel tickets).

Some personal information may be disclosed to third parties, e.g. to the Organizer of the event/trip, the competent authorities (where applicable), together with the bar code and the unique identification number of your purchased ticket.

Noricum Ltd/eTicketsMall complies with the applicable laws and regulations on data protection. By completing the registration data, the User agrees that he/she provides personal data to be stored, processed and used by Noricum Ltd/eTicketsMall as an operator of personal data.

The personal data is stored in the eTicketsMall's database. By registering on this website the users declare their consent for the use and storage of their data for the purposes of the services offered by eTicketsMall.

Noricum Ltd/eTicketsMall.com reserves the right to provide user data to the competent authorities or in court upon their request by statutory order.

The information provided during the payment for your order is necessary to carry out the payment. This information is not stored on the servers of eTicketsMall, but the received payment information will be used by the financial organizations for the purpose of making the payment and accounting for the received payment.

Noricum Ltd/eTicketsMall may not be held liable for damages resulting from incorrect or incomplete information provided by the User.

Noricum Ltd/eTicketsMall will not use your personal data for marketing purposes without your explicit consent.

If the User wishes to receive from eTicketsMall information on improvements and updates to the site, and information about upcoming events and discounts that might be interesting to him/her, the User is required to explicitly state his/her wish to receive commercial messages from "My Newsletters" in his/her profile.

In the event that at a later stage, the User decides he/she no longer wishes to receive such information from eTicketsMall, the User can cancel the receipt of further commercial communication from "My Newsletters" in his/her profile.

You can change all your personal data directly by using the functionality of "My Account" or by emailing us at [info@eticketsmall](mailto:info@eticketsmall). When you contact us, please quote your name, address and email address, and the data you wish to update.

We advise you to update your personal data immediately after a change in them occurs. You may want information in your profile to be deleted or removed, but as we keep the history of past transactions, you can not delete information about past transactions on the website eTicketsMall. In

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addition, it may be impossible for us to delete all information related to you, because we periodically backup information.

### **Data Protection**

We make every effort, including using reasonable technical and security measures for the protection and safe storage of the personal data about our Users in order to protect it from unauthorized access, use, alteration or unauthorized deletion. We pay special attention to the safe transmission of personal data. The data is transferred from your computer to the server eTicketsMall encrypted using advanced algorithms and technologies.

Protecting your privacy is ensured by multiple hardware and software measures to protect the website and the servers located in high-technology data center, covering all the requirements of international quality, safety and reliability standards.

We take security seriously and we take many precautions to protect personal data. You get access to personal information on the eTicketsMall website by your email address and your password. This password is encrypted. We strongly advise you not to share your password with anyone. In addition, your personal data is stored on a secure server that only selected employees and contractors have access to. We use Secure Socket Layer (SSL) encryption of certain information to protect your personal information as transmitted to us.

Unfortunately, data transmission over the Internet or via wireless network cannot be 100% secure. As a result, we use trade measures to protect data and strive to cooperate with companies that do the same, but we cannot guarantee the security of data sent to or from websites and are not responsible for the actions of third parties that may receive such information.

### **Tracking Data**

To facilitate and personalize your experience with the eTicketsMall website, we store the history of your visits to our website on your computer using cookies. Cookies are small text files stored on the computer of a user to create an archive and contain information about the User. We use cookies to save your time when using the eTicketsMall website, to remind us who you are and to monitor and establish the interests of the customer; the goal is to give a personalized experience. Cookies help us also to collect data, not personal, such as: what pages are visited and which links are used. Using this information helps us create a more user-friendly experience for all visitors. In addition, we may use third parties - advertising agencies placing ads on the eTicketsMall website. As part of their services, they may place separate cookies on every computer. We have no access or control over these cookies. This Privacy Policy applies only to cookies from our website and does not apply to the use of cookies by any advertiser. Most browsers automatically accept cookies, but you may be able to change your browser settings and thus to reject cookies. Please note that if you cancel or delete these cookies, some parts of the eTicketsMall website may not to function properly.

Other tracking devices. We may use other standard industrial technologies such as pixel tags and other Internet marks ("web beacons"), to see how you use our website and or promotions; we may allow third parties - service providers to use these devices on our behalf. Pixel tags and other Internet marks ("web beacons") are small graphic images placed on certain parts of the website or in our emails and let us know if you performed an action. When you access these pages, or open or click on an email, pixel tags or other Internet marks ("web beacons"), notify (without any personal information) about this action. Pixel tags allow us to better understand consumer behavior and to calculate the visitor traffic on our website and give us an idea of our promotions and their implementation. We can also use pixel tags and other Internet marks ("web beacons"), which our affiliates and/or marketing partners provide us for the same purposes.

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### **Privacy Policies of third parties - websites**

This Privacy Policy Statement only regulates the use and disclosure of information that we collect from you. Other web pages that can be accessed via eTicketsMall have their own privacy policies about the collection, use and disclosure of personal data. If you use a link to such other websites, we encourage you to review the privacy policy of these websites. We are not responsible for the policies or practices of third parties.

### **Issues related to data protection**

#### **Children**

Children under 14 may not use the eTicketsMall website. We do not knowingly collect personal information from anyone under 14 years and no part of the eTicketsMall website is intended to draw the attention of persons under 14 years.

#### **Publicly accessible areas**

There can be parts of our website eTicketsMall, where you can post openly about yourselves, communicate with other people, such as discussion boards or blogs, or browse products, tickets, or distribute media content. This information may be available to other customers and companies and can appear on other websites or web searches, and therefore it can be read, collected and used by others. For example, if you post your e-mail address along with a review of a performance your e-mail can get spammed. We can not control who reads your postings or what other users may do with the information that you voluntarily post, so be careful when posting personal information. We take our users' consent to publish their names along with their reviews.